



pufferfish

//Consultancy

When you undertake a project utilizing Pufferfish hardware, we don't just stop at making it simple to use and quick to deploy. That's why Pufferfish can put at your disposal an invaluable mass of specialist experience in spherical projection, volumetric video display and immersive technologies. Of course, you don't have to make use of it, but it's always there for you to call on when you need to.

Understanding the Potential

Our products bring with them exciting new possibilities in terms of the way they display content. Instead of thinking about them as you would a flat screen, they might be better conceptualized as digital sculptures, information portholes, beacons or even encapsulated worlds. They occupy 3D space, so offer you the potential to bring digital media off the walls and make it a central feature of communal spaces. We call them digital campfires, because they can be approached from any angle, and offer the chance to play with time and space when you design content and applications. Pufferfish will discuss your concepts and aims with you in detail, to ensure you get the most from our technology.

Identifying the Solution

There are a great many factors that come in to play when identifying the right Pufferfish solution for you. The aims of your installation, its duration, the location(s), the lighting environment and the media you wish to deliver all contribute to the requirements of your system.

We'll guide you to solutions that fit your needs, making sure you are able to take stock of all the possibilities open to you without getting lost in a maze of options.

Integrating with Other Technologies

We understand that our clients are very often interested in integrating Pufferfish technology alongside other leading innovations. We keep our displays open to a range of professional development tools and are always keen to explore new ways of utilising our technology in combination with others. We will help you appraise how our products can fit into your installation neatly and effectively, whether that be in terms of deployment, control, application or media. We have extensive global installation partners, ranging from live event and production specialists to systems integrators.

Integrating into Spaces

The capacity for volumetric video and 360 degree media applications opens the door to new ways of placing and presenting media in communal contexts. Whether you want to draw people to a single focal point or present them with an array, lead them through spaces or stop them in their tracks, our products allow you to get your media away from the sidelines and into a space where it can be approached consensually as an object in its own right. As well as guiding your implementation of hardware and content, we'll help you to assess the ways in which you can increase impact with a careful consideration of environment, placement and movement.